

PROASUR's Management draws up the following Quality Policy in order to inform the whole company and other interested parties of our general lines of action in the field of Quality.

Our main objective is: 'to consolidate our image as a reference company, dedicated to the design and production of museums, exhibitions, scenographies, shopping centre content and interior design' through our commitment to:

- Quality in management, manufacturing and coordination with our external partners.
- Innovation in our systems, processes, technology.
- The use of the most avant-garde materials of proven quality.
- The optimisation and continuous improvement of technical means and human resources.
- The involvement of our team and management in all our projects with the maximum closeness to the client, with personalised attention, also complying with the requirements imposed by our clients, as well as the regulatory requirements or those of other interested parties that may be applicable.
- Achieving the customer's expectations of our product.
- Continuous improvement of our quality management system.
- The profitability of projects as a guarantee for the future.

At Proasur we are clear that the achievement of these objectives requires a constant effort, which is why the involvement of everyone in the organisation, starting with the management, is essential.

Approved by David Martinez Martinez on 23rd March 2021.

Proasur's chief executive officer (CEO)


proasur
industria creativa

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